



2021-2022

ANNUAL REPORT

A report of the activities and financials of Seymour Puckapunyal Community Radio Inc.

Front cover:

Year 10 & 11 students from Broadford Secondary College undertaking the V.E.T. (Vocational Education and Training) Building Course and taking the lead in constructing the brand new radio station under the watchful eye of teacher Greg Sharp.

57 Pollard St Seymour 3660 Victoria, Australia

P: 03 5792 1039

E: community@seymourfm.com.au

Prepared by: Cynthia Lim March 2023

2021-2022 Committee of Management

Name	Position
Ruth Yeatman	President
Greg Sharp	Vice President
Jan Kennedy / Lisa Pearson	Secretary
Cynthia Lim	Treasurer
Max Hooper / Callum Watson	Ordinary Member
Kate Auty	Ordinary Member
Roger Lawrence / James Cisco	Ordinary Member

Thank you to our volunteer committee.



Pictured: Greg Sharp presenting Ian McOwan a thank you gift at the 2021 AGM for his service as President.

Thanks to Goulburn Options for the use of their facilities.

President's Report

I declare the 2022 Annual General Meeting open, and a warm welcome to you all.

We wish to acknowledge that we are meeting on Taungurung country. We pay our respects to their elders past, present and emerging, and we acknowledge that sovereignty has never been ceded, it always was and always will be aboriginal land.

We are most grateful to Consumer Affairs Victoria for their sympathetic response to our plight caused by the flood event in October last year, allowing us an extension until the end of this month to hold our 2022 AGM.

I wish to express a big thank you to all our **volunteers** who have tirelessly and generously worked over this last year, especially demanding for the Technical Team from October 13 when the Station was completely flooded out, causing us not only to lose the station itself but almost all of our broadcast equipment as well.

We are more fortunate than most others who were affected by the flood to have a new home to move into. Whilst it would have been preferable to have completed the build at 57 Pollard Street and to have moved in before the flood event, at least we had somewhere to go when the Kings Park studio was wiped out.

Not so fortunate were four of our members who were severely affected by the floods, three of whom had to evacuate and two are still unable to return to their homes. We hope building and restoration work can start on their properties as a matter of priority.

We are also most fortunate to have received a quick response grant from the Community Broadcasting Foundation (CBF) to replace all of our lost equipment from the flood.

We've had a busy start to 2023. Whilst rebuilding the radio station from the ground up to get us back on air 24/7, we are still completing construction on the new premises. We've also undertaken the time consuming process of preparing The Australian Communications and Media Authority's (ACMA) 5 year Broadcasting Licence renewal for Seymour FM; and, we've conducted a Special General Meeting in February for much needed Rule changes. Last weekend we headed to Tooborac to do an outside broadcast to support 'Tooby Booby's' fundraiser for cancer, a regular OB event on our calendar now.

Since the October, 2021 AGM, we stepped into a new phase of the Station's history by actively creating teams in all major areas of our operations including an external listening team who get in touch if they hear something is going awry on the airwaves. Our aim is to have each area of responsibility fully supported by a team of people to ensure back up, and that the Station is never put at risk due to indispensability.

Each team is encouraged to create a culture of mutual support, knowledge sharing and training, to ensure the skillset is always developing. The internal culture of each team must be one of group support and encouragement, validation and appreciation. We need to have each other's backs at all times.

2022 - Some Highlights and Achievements:

- 10 teams have been created to support areas of responsibility at the Station.
- On July 20 the Pollard Street lease was signed with Mitchell Shire Council.

- Building commenced with the Broadford Secondary College Construction students soon after.
- Construction is almost completed and our focus is turned toward making the station a welcoming and pleasant space to spend time in. For example: Presenters now have their own work area to prepare their programs with computer access; the CoM can now meet at the Station, as can all of our gatherings.
- We've created a radio station from scratch due to the October 13 flood event. Music began playing on November 6, and the presenters were welcomed back to produce live programs on November 24.
- The Community Broadcasting Foundation (CBF) awarded us a substantial quick turnaround grant to replace all the equipment lost in the floods and to generally recover from the major natural disaster.
- CBF also gave us a grant for a much needed Station Manager to work two days a week commencing late January 2023 a major step forward with providing essential admin support. Bruce Hunt-Hughes joined us in the role late January and has hit the ground running.
- We serviced a broader section of the community by adding a weekly 'Vision Australia' program A new website is underway and is close to completion.
- All station volunteers are required to have a Working With Children Check.
- We continue to broadcast 24/7.

Recommendations and aspirations for 2023 and beyond

Now that Covid is much less prevalent, many more opportunities abound to bring our plans into fruition as well as fulfilling more of our broadcasting obligations for cultivating a broader representation of our listening community to ensure we embrace its diversity in a variety of ways.

- In 2023 we will conduct a Membership Drive to increase our pool of active volunteers to support the Station's activities. We generally need to increase the number of people actively volunteering at the Station to up the number of presenters and panel operators, including correcting the gender balance by adding more women, and to broaden content and style in our programs.
 - More people joining the Station will bring additional expertise and cultural awareness to our programming as well as to our teams. We also need to invite people to bring relevant skills and training to offer Work Experience opportunities for all generations, with a particular emphasis on Youth. (As mentioned earlier, we now require all station volunteers to have a Working With Children Check).
 - In 2023 we need to conduct a Listener Survey to service the interests and needs of our broadcast region.
 - We will invite the membership in 2023 to come up with a name change for the station to ensure all of the the towns who fall within our broadcast region are included.
 - Complete the Pollard Street build to create a welcoming space that is not only aesthetically pleasing but it inspires and cultivates creativity and community building.
 - We will continue to cultivate and fill Teams to ensure there are enough people to take care of the essential work of the Station and that people volunteering feel free to take leave, be it due to sickness or simply to go on holiday. It is imperative that we resolve any indispensable issues this year as a matter of urgency.
 - One of the ongoing priorities is to overtly focus on the Station's Culture to foster

- 'good will' attitudes and behaviour to cultivate constructive and encouraging ways to usefully critique our work and to always strive to offer great Programs. Good culture brings creativity and joy, which in turn brings lots of 'creative fun'. May this be a priority in the coming year.
 - And last but not least. The floods meant we had to postpone our end of year Christmas party, which was to combine a grand opening of the new station with Seymour FM's 22nd birthday. **It's time to set a date!**

Special Thanks:

To our Presenters who have offered live programming throughout the year before and after the flood event.

Peta Bulmer deserves a special mention having presented her program Sirens Sky for the last 13 years. She has heralded women's music over that time, wanting to "host a show where women's voices and music could be heard". We are sorry to see her go. She is welcome back at any time.

Members and other volunteers who helped us out in 2022 before and after the floods:

Andrew Ure, Graham Church, Ross Poxon, Mark South, Marg Canny, Heather Taylor, Sharon Ross, Richie Mills, Dawn Guttridge, Dave Palmer, Bridget Robinson, Louis Bowden, and Broadford Secondary College. Thank you to Charlie Brydon, Regina Schaefer, and Mag Kearney who offered pro bono legal advice; and to all the Tradies who gave us special rates with the Station build.

To our donors and sponsors, thank you.

To the committee of management, past and present, who have worked hard for Seymour FM over the last year, as well as into the first three months of 2023. Greg Sharp, Lisa Pearson, Cynthia Lim, Kate Auty, James Cisco and Callum Watson.

We said goodbye to Secretary, Jan Kennedy during the year who generously stayed on until we could replace her in the role with Lisa Pearson. Ordinary members, Max Hooper, (now replaced by James Cisco), and Roger Lawrence, (now replaced by Callum Watson), resigned in October and we wish them both well in their new ventures away from Seymour.

At the time of this AGM we also say goodbye to Kate Auty who's legal and governance expertise brought valuable knowledge and skills to the CoM, and we wish her well as she takes up a new position to Chair the Federal Attorney General's Open Government Forum.

And after 17 months I need to say farewell to the role of President to attend to some personal health issues.

Ruth Yeatman March 2023

Programming and Sports Report

In 2022 we introduced a new program to better capture our listening audience with Share Strathbogie, a one hour monthly program by Strathbogie Shire Council. This complements Talking About Mitchell from Mitchell Shire Council and we now represent more of our listening area and the local issues which affect our entire region. Vision Australia was also introduced and a number of short series program via the Community Radio Network (CRN). Weekday mornings now cover a range of topics with both locally produced and CRN programs keeping our listeners informed and we hope interested and entertained. Our afternoons provide more music orientated programming.

Locally produced shows continued to grow such as Hank's Hour with the introduction of a fortnightly segment from Consumer Affairs Victoria and on Talk of the Towns a monthly segment from Services Australia. The Pulse was introduced talking to people with passion and giving the lesser known hobbies and local clubs an opportunity to share their activities. What we think we know is also another new program looking at the history of the Goulburn Valley. It was sad to farewell Muso's Choice by Max Hooper.

A new programming team has finally surfaced after many attempts and is slowing making headway on the myriad of programming opportunities and music genres available to us.

We participated in the Victorian Seniors Festival in October 2021 supplied by the Department of Families, Fairness, and Housing but unlike the previous year only ran one program a week during October.

Ultimately 2021-2022 was not much different to the previous year with interruptions from Covid-19 causing some presenters to miss shows from time to time.

In relation to sports we were finally back with our live Saturday afternoon GVFL sports broadcasts after a long Covid forced break. We tried to seek out new community members to assist in the sports team and although we didn't find anyone directly, good connections were made and it is hoped something will materialise for the future. Thanks to all the team that showed up every Saturday and sometime Sunday's to bring live footy back to our airwayes.

Greg Sharp Programming & Sports Manager







Sponsorship, Fundraising & Grants Report

Our local businesses continue their amazing financial support by way of sponsorship this past year. This is testament that we provide a valuable service to our community.

Our premium, top of the hour, Air News sponsorship has now been supported by Brenmak Industries for two years running. We also welcomed a new sponsor Australian Trenching and Excavation who took up the other premium Air News package. All Engines also continued their sponsorship and increased their support by taking up the Local Weather package.

We enjoyed full sponsorship of our live Sports broadcasts of the 2022 GVFL league with Beer Auto Group and Joyce Automotive continuing their longe term commitment and we brought on Solar Run and J & J Equipment Hire as new sports sponsors.

Without these top value sponsors we would struggle to meet our annual operational costs. Even during the uncertainty of business confidence in July 2021 we managed to hold on to most of our regular business package sponsors and picked up a few new ones in early 2022.

With the artistic and creative support of Nick Bray we have produced some fabulous in house promotions for our sponsors and a number of Community Service Announcements that are listed at the end of this report.

Fundraising took a back seat this year after the mammoth effort in the previous year with funds raised for the transmission tower rebuild. Time to give our generous community a break! We did keep a few donation boxes scattered around town which return a few hundred dollars a quarter and we especially thank O'Keefe's IGA/Seymour IGA and Seymour Kebab House for their kind counter space.

In place of fundraising we took a serious look at grants this past financial year and submitted three large grants, seeking a total of \$140,825.00. One grant was successful and we received \$12,000 from a requested \$20,000 which has been allocated to Pollard St relocation. Another grant we were unsuccessful in attaining from the Community Broadcasting Foundation but were very close based on their assessment criteria and encouraged to try again in a subsequent grant round with recommendations implemented. The last grant we have had contact with the funder, Creative Victoria, who is delayed in the assessment process but the fact we have been requested to provide further information proves promising.

Cynthia Lim
Sponsorship and Fundraising Coordinator
October 2022



Technical Services Report

The flooding of the Seymour FM premises on the 13th of October 2023 propelled and accelerated our relocation to new premises at Pollard Street, a process that I began in 2020 with a submission to Mitchell Shire Council. Fortunately in the weeks preceding the flood Greg Sharp and his students had begun the studio construction work.

The magnitude and impact of an estimated 0.9 metres of water height was devastating. Low lying equipment in the Studio and Control Room was rendered useless, mainly due to the settling of very fine silt both on and in the equipment. The water level was high enough to submerge our broadcast console in the studio, and other nearby equipment.

Compounding the problem was the wait time while waters receded so that we could gain entry to salvage whatever was left.

We were fortunate to receive a valuable emergency grant from the Community Broadcasting Foundation to help rebuilding. A big thank you goes to the CBF and further demonstrates the camaraderie in the broadcast community.

So the relocation and rebuild began. From a technical perspective it was important for two things to happen:

- 1. Restoration of broadcasting as quickly as possible, and
- 2. the planning, design, and acquisition of a lot of new replacement equipment.

Initially, only music content was broadcast which was well received by a multitude of businesses around town where it could be heard. Eventually a temporary link would be setup at Pollard Street which then became the broadcast point. It provided the means to get the News and syndicated programs to air.

Ultimately a temporary studio was setup and we continue to use the overall configuration today.

In the meantime, a new Control Room is almost complete and work ready to begin on two new studios.

Some people have suggested moving a bed into the new digs as I've spent around 400 hours there. I am grateful to the Committee of Management for allocating a gratuity in recognition of the effort. Also special thanks to Hank Kreemers who has been by my side for most of the time.

So, where to from here?

There's outstanding maintenance due along with some backup and monitoring facilities for Granite Park. There's also an opportunity to use Artificial Intelligence applications for the creation of scripts, sponsorships and more. The technical part of the sector is already experimenting.

Finally, we've had fire and flood, I don't want to complete the trifecta!

Ian McOwan
Technical Services Manager
March 2023

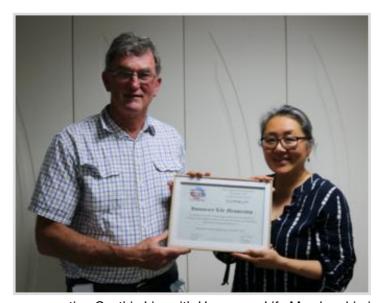
Treasurer's Report

We knew it would be a tough year with all the uncertainties Covid continued to inflict upon our local business sponsors. Despite this we did manage to keep the lights on, pay all our bills and run at just a small deficit. Thankfully one grant did alleviate some of the costs for our relocation and we have managed to maintain a healthy bank balance for most of the reporting period. It is inevitable this will soon change as we complete the renovations and move to a new endeavour in the coming year with a part-time paid staff member.

We did minimal fundraising during this reporting period and have spent more funds on our important volunteers with a few very well attended social gatherings. Our operating expenses will only increase with the larger premises with more to maintain however this will also bring a higher degree of professionalism and the ability to realise some of the programs identified in our Five Year Business Strategy which will allow us to find other avenues of income.

Activity in the area of grants should prove beneficial especially with the good relationship now formed with the Community Broadcasting Foundation (CBF). Significant hours have been spent in developing grant submissions, working budgets, attaining quotes and putting together the applications. This is an area that has been neglected but we have now access to the Funding Centre for a 12 month period and will assess its value to our organisation. The Funding Centre is Australia's smartest grants database and fundraising capacity building website which attracts an annual subscription cost however we received complimentary 12 month subscription from the CBF and have taken up the offer.

Cynthia Lim Treasurer October 2022



Pictured: Greg Sharp presenting Cynthia Lim with Honourary Life Membership in October 2021

ACCOUNTANTS' REVIEW AND FINANCIAL STATEMENTS

2021-2022 FINANCIAL YEAR



Compilation Report

Seymour Puckapunyal Community Radio Inc. For the year ended 30 June 2022

Compilation report to Seymour Puckapunyal Community Radio Inc..

We have compiled the accompanying special purpose financial statements of Seymour Puckapunyal Community Radio Inc., which comprise the asset and liabilities statement as at 30 June 2022, income and expenditure statement, the statement of cash flows, a summary of significant accounting policies and other explanatory notes. The specific purpose for which the special purpose financial statements have been prepared is set out in Note 1.

The Responsibility of the Committee Member's

The committee of Seymour Puckapunyal Community Radio Inc. are solely responsible for the information contained in the special purpose financial statements, the reliability, accuracy and completeness of the information and for the determination that the basis of accounting used is appropriate to meet their needs and for the purpose that financial statements were prepared.

Our Responsibility

On the basis of information provided by the partners we have compiled the accompanying special purpose financial statements in accordance with the basis of accounting as described in Note 1 to the financial statements and APES 315 Compilation of Financial Information.

We have applied our expertise in accounting and financial reporting to compile these financial statements in accordance with the basis of accounting described in Note 1 to the financial statements. We have complied with the relevant ethical requirements of APES 110 Code of Ethics for Professional Accountants.

Assurance Disclaimer

Since a compilation engagement is not an assurance engagement, we are not required to verify the reliability, accuracy or completeness of the information provided to us by management to compile these financial statements. Accordingly, we do not express an audit opinion or a review conclusion on these financial statements.

The special purpose financial statements were compiled exclusively for the benefit of the committee who are responsible for the reliability, accuracy and completeness of the information used to compile them. We do not accept responsibility for the contents of the special purpose financial statements.

Kathryn Harris, FCPA, CA, CTA

Kethy taris.

Partner

Dated:

Not-For-Profit - Association Report | Seymour Puckapunyal Community Radio Inc.

Page 3 of 16



Income and Expenditure Statement

Seymour Puckapunyal Community Radio Inc. For the year ended 30 June 2022

	2022	2021
Income		
Revenue		
Memberships	1,950	3,060
Merchandise	-	20
Sponsors	33,193	32,866
Total Revenue	35,143	35,946
Grant Operating	12,000	8,818
Donations	1,457	10,500
Fundraising	2,206	35,212
Interest Income	118	71
Insurance Recovery	-	61,781
Total Income	50,924	152,328
Gross Surplus	50,924	152,328
Expenditure		
Depreciation	4,706	3,905
Advertising and Promotions	3,290	341
Air News (Mthly Subscription)	2,842	2,400
Annual Membership Fee	817	768
Audit	660	778
Cleaning	286	1,821
Commison - Cynthia	9,690	9,824
Conferences and Training	45	56
Donations (Paid Out)	440	-
Electricity	4,155	2,745
Entertainment	50	-
Insurance	6,467	6,414
Licences	6,471	4,403
Office Expenses	194	599
Postage	5	91
Printing & Stationery	239	541
Professional Development	445	-
Rent	746	988
Repairs and Maintenance	1,438	12,441
Streaming	2,889	2,306
Subscriptions	1,117	955
Sundries	3,747	1,092
Telephone/Internet	517	712
Total Expenditure	51,256	53,180

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

 ${\tt Not-For-Profit-Association\,Report} \quad \big| \quad {\tt Seymour\,Puckapunyal\,Community\,Radio\,Inc.}$

Page 6 of 16



	2022	2021
Current Year Surplus/ (Deficit) Before Income Tax Adjustments	(332)	99,148
Current Year Surplus/(Deficit) Before Income Tax	(332)	99,148
Net Current Year Surplus After Income Tax	(332)	99,148

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

 ${\tt Not-For-Profit-Association\ Report \ } \ {\tt Seymour\ Puckapunyal\ Community\ Radio\ Inc.}$

Page 7 of 16



Assets and Liabilities Statement

Seymour Puckapunyal Community Radio Inc. As at 30 June 2022

	NOTES	30 JUN 2022	30 JUN 2021
Assets			
Current Assets			
Cash and Cash Equivalents		80,102	74,481
Trade and Other Receivables	3	2,971	11,723
GST Receivable		1,948	1,948
Total Current Assets		85,021	88,151
Non-Current Assets			
Other Non-Current Assets			
Equipment		106,615	100,253
Less Accumulated Depreciation on Equipment		(18,721)	(14,015)
Total Other Non-Current Assets		87,894	86,238
Total Non-Current Assets		87,894	86,238
Total Assets		172,915	174,390
Liabilities			
Current Liabilities			
Trade and Other Payables	8	(136)	1,010
Total Current Liabilities		(136)	1,010
Other Current Liabilities			
Rounding		2	-
Total Other Current Liabilities		2	-
Total Liabilities		(133)	1,010
Net Assets		173,048	173,380
Member's Funds			
Capital Reserve		173,048	173,380
Total Member's Funds		173,048	173,380

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Not-For-Profit - Association Report | Seymour Puckapunyal Community Radio Inc.

Page 8 of 16



Statement of Cash Flows - Direct Method

Seymour Puckapunyal Community Radio Inc. For the year ended 30 June 2022

	2022
Operating Activities	
Cash Receipts From Other Operating Activities	59,752
Cash Payments From Other Operating Activities	(47,883)
Net Cash Flows from Operating Activities	11,869
Investing Activities	
Other Cash Items From Investing Activities	(6,137)
Net Cash Flows from Investing Activities	(6,137)
Other Activities	
Other Activities	2
Net Cash Flows from Other Activities	2
Net Cash Flows	5,735
Cash and Cash Equivalents	
Cash and cash equivalents at beginning of period	73,638
Cash and cash equivalents at end of period	79,373
Net change in cash for period	5,735

Associations Incorporation Reform Act 2012

Sections 94(2)(b), 97(2)(b) and 100(2)(b)



<u>Certification that the financial statements give a true and fair view of the financial position and performance of the Association.</u>

We, Cynthia Lim and Greg Sharp, being members of the Committee of the Seymour Puckapunyal Community Radio Inc, certify that -

The statements attached to this certificate give a true and fair view of the financial position of Seymour Puckapunyal Community Radio Inc. during and at the end of the financial year of the association ending on 30th June, 2022.

Signed:	<u>Alm</u>	Signed:	Jacoba.
Dated:	23 March 2023	Dated:	23 March 2023

Seymour Puckapunyal Community Radio Inc. A0041766B

Community Service Announcements by Seymour FM

It has been a pleasure to support the following not for profit organisations throughout 2021-2022 by promoting their services, activities and events at no charge via Community Service Announcements, presenter reads, social media posts and event attendance.

Black Dog Rid - Seymour Ride	Seymour Dance Club
Brotherhood of St Laurence - FERN program	Seymour Golf Club - Run the Course
Brotherhood of St Laurence - The Seed Project	Seymour Goulburn Lions - Show N Shine
Brotherhood of St Laurence - Morning Tea	Seymour Goulburn Lions - Lap the Map
Brotherhood of St Laurence - Women of Seymour	Seymour Goulburn Lions - Car boot sale
Crime Stoppers	Seymour Goulburn Lions - Diabetes campaign
Cherry Tree Wind Farm - community benefit fund	Seymour Goulburn Lions - Xmas Carols
Department of Defence - Puckapunyal Community Day	Seymour Health - FRAC Committee
First Seymour Scouts Group	Seymour Health - Moderna VAX
Mitchell Suicide Prevention Network	The Royal Hotel - Michelle's Day
Mitchell Youth Services - All Ages Tour	The Seymour Bowling Club - 2022 Social Bowls
Mitchell Shire Council - 2050	Tallarook Arts Society - Jazz High Tea
NAIDOC 2021	Tallarook Mechanics Institute Sing a song of six pence
Our Place Seymour	Transition Village Wallan Comedyfor a Cause
Regional Tech Hub	Tooborac Hotel - Love your sister fundraiser
Rotary Club of Seymour - Australia day	Tooborac Hotel - Tooby Booby
Rotary Club Trivia Night	Zonta Club - International Women's Day
Rotary Club of Yea - Open Garden	
Salvation Army - Red Shield Appeal	
	•

Sponsors and Supporters of Seymour FM

Seymour FM would like to thank our sponsors for their generous support during the last twelve months.

M-Mart	
MMG Events -Seymour Expo	
Noel Roberts Lighthouse	
Our Friends Farm	
O'Keefe's IGA Plus Liquor / Seymour IGA	
Pro Turf Scapes	
Rural Tanks and Garden Beds	
Rob Ferris Electrics	
Rob Priestly Independent	
Rotary Club of Seymour	
Seymour Central Vets	
Seymour Dance Club	
Seymour Emperor Restaurant	
Seymour Kebab House	
Shockwave Appliances	
Solar Run	
Stihl Shop	
Tallarook Farmers Market	
The Royal Hotel	
Trawool Estate	
Victorian Seniors Festival	
Yea Racing Club	

Photos from 2021-2022



Pictured above: Dawn Gutteridge receiving Honourary Life Membership October 2021



Pictured above: Attendees at the new Pollard St studios Christmas Party December 2021. Image credit Wayne Herring.



Pictured above: Rob McMaster, Ruth Yeatman Lois McMaster from Seymour Dance Club presenting a \$500 donation.



Pictured above: Cynthia Lim, Jack Solomon, Greg Sharp, Dawn Gutteridge - some of Seymour FM's Life Members.





Scan the QR code to view 'A short history of Seymour FM'
This video was presented at the 2021 AGM and also
included a surprise thank you at the end.

